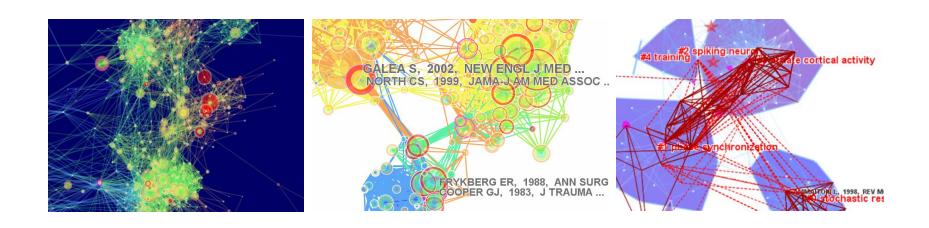
Visualizing Science

Hindsight, Insight, and Foresight



Chaomei Chen

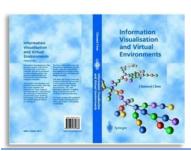
Editor in Chief, Information Visualization
College of Information Science and Technology, Drexel University

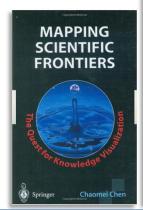
Email: chaomei.chen@drexel.edu

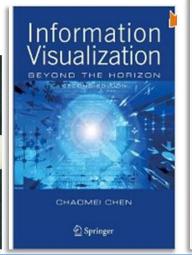


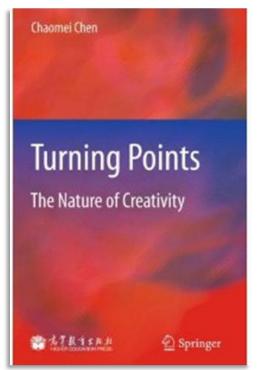


Visualizing Patterns and Trends in Scientific Literature





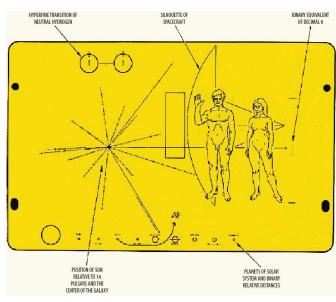




1999 2003 2004 2011

The eyes are not responsible when the mind does the seeing. Publilius Syrus (c. 85–43 BC)

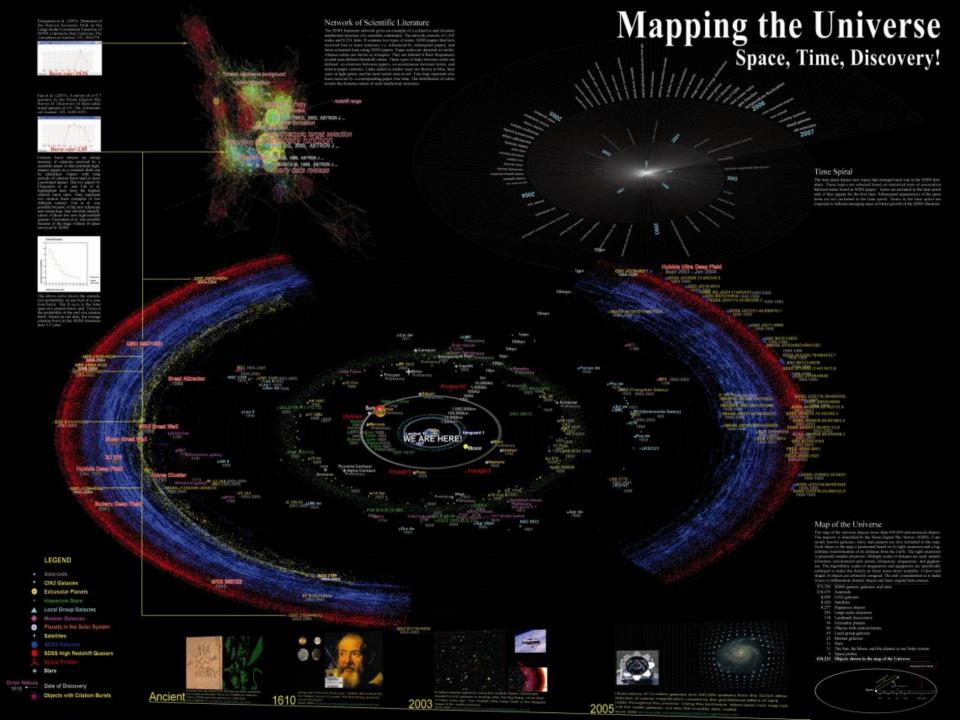


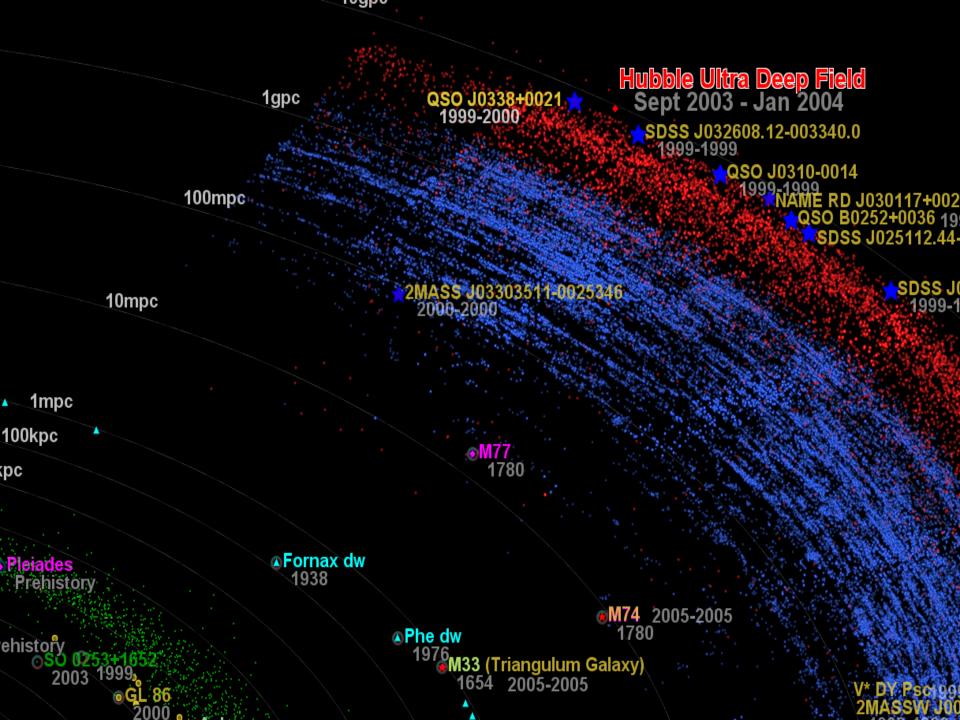












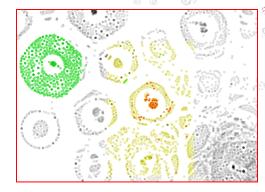
114,996 influenza virus protein sequences

What are the ways that A and B may be connected?

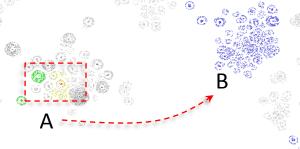
Sequences from the 2009 H1N1 Swine Flu pandemic Sequences from the 1918 H1N1, 1957 H2N2 and 1968 H3N2 deadly human pandemics

Sequences that code for the PB1-F2 protein known to cause virulence in humans

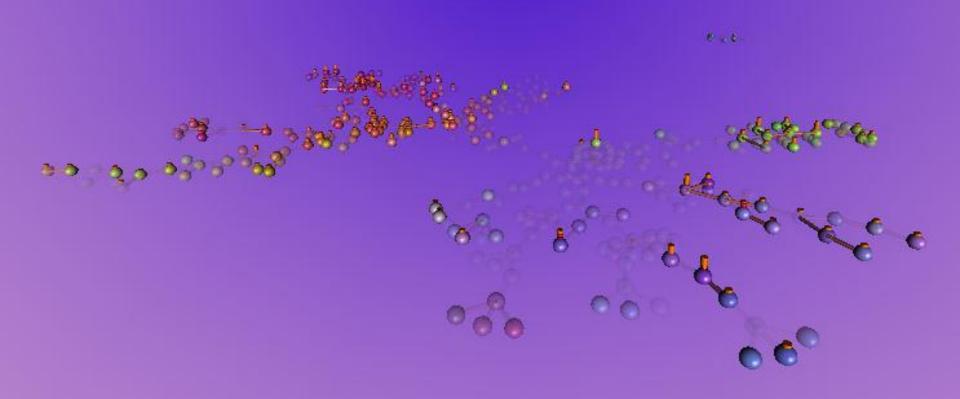
Pellegrino, D. A., Chen, C. (2011) Data repository mapping for influenza protein sequence analysis. *Visualization and Data Analysis (VDA) 2011*. January 23-27, 2011. Hyatt Regency San Francisco Airport Hotel, San Francisco, California United States.



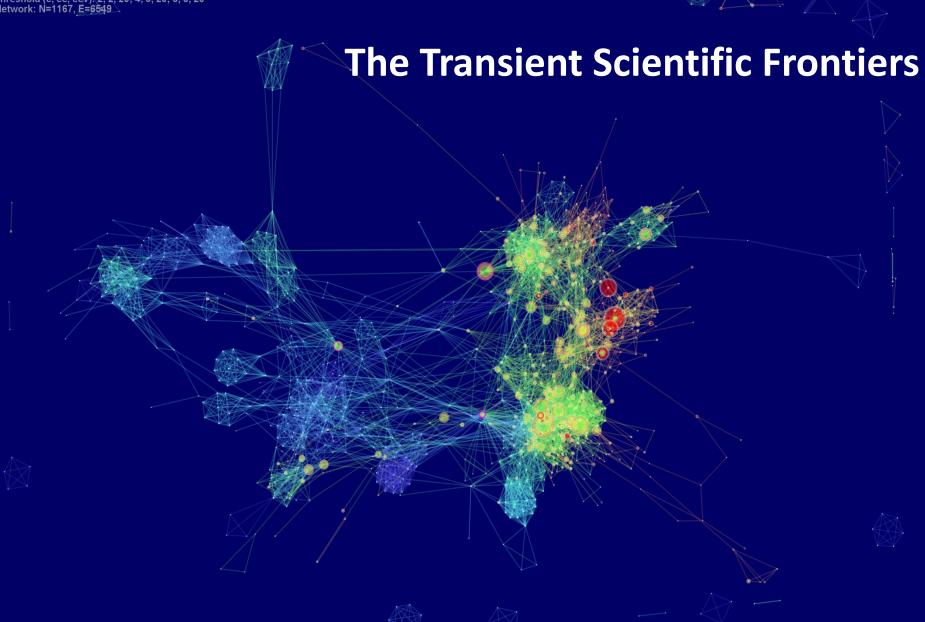




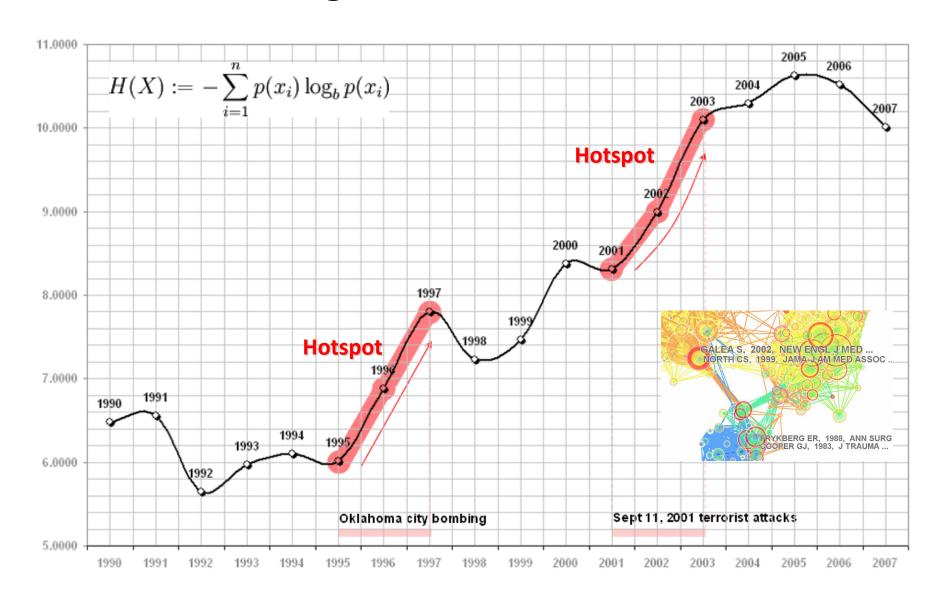
Hindsight



CiteSpace, v. 2.1. Release 12
September 6, 2008 9:24:11 AM EDT
C:\CHINA-Dalian\Data\WOS\Nano SCI data\1997-2007 SC NanoSciTech TC3
Timespan: 1997-2007 (Slice Length=1)
Threshold (c, cc, ccv): 2, 2, 20; 4, 3, 20; 3, 3, 20
Network: N=1167, E=6549



Signs and Indicators





CiteSpace, v. 2.2.R12 beta
March 22, 2011 7:51:04 PM EDT
C:\Users\IBM\Drexel\Data\MDTS-Workshop\DirectSearch\top_cited2000-2009
Timespan: 2000-2009 (Slice Length=1)
Selection Criteria: Top 30 per slice
Network: N=231, E=1857 (Density=0.0699)
Modularity Q=0.6252
Mean Silhouette=0.8121



Intellectual Turning Points and Paradigm Shifts

CiteSpace © 2003-2010 Chaomei Chen

Visualizing Patterns and Trends in Scientific Literature

WebStart

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<u>User Guide</u> <u>Tutorial</u> <u>Screenshots</u> <u>Publications</u> <u>Videos</u>

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Questions Wiki

Chen, C. et al. (2010) <u>The structure and dynamics of co-citation clusters: A multiple-perspective co-citation analysis</u>. Journal of the American Society for Information Science and Technology. (10.1002/asi.21309)

Chen, C. (2006) <u>CiteSpace II: Detecting and visualizing emerging trends and transient patterns in scientific literature</u>.

Journal of the American Society for Information Science and Technology, 57(3), 359-377. 《中译本》

















Chen, C. (2004) Searching for intellectual turning points: Progressive Knowledge Domain Visualization. Proceedings of the National Academy of Sciences of the United States of America (PNAS), 101 (Suppl. 1), 5303-5310.







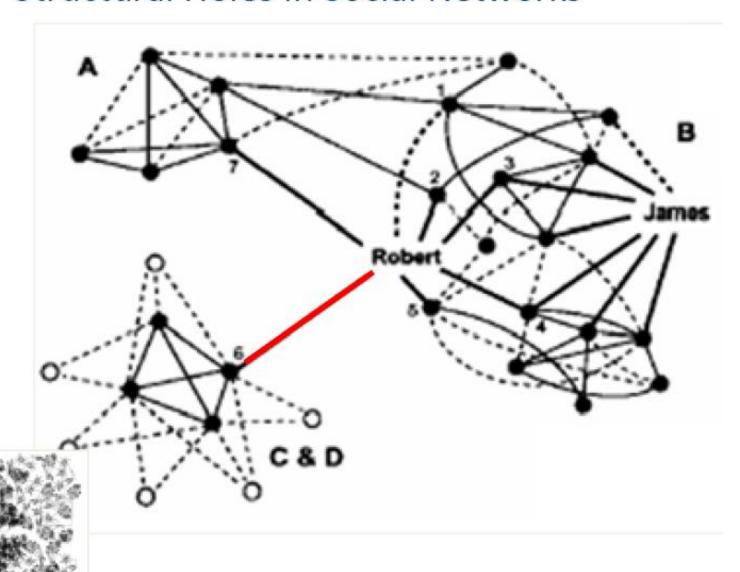
March 13, 2004: Science News Online. Mapping Scientific Frontiers by Ivars Peterson. (Local Copy)

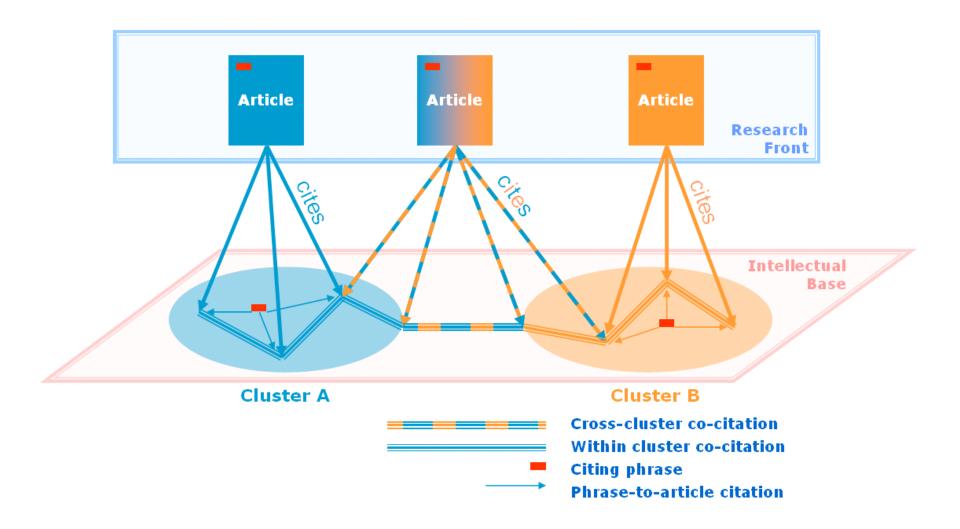


January 21, 2004: BioMedNet. Special Report: Mapping intellectual milestones by Helen Dell. (Local Copy)



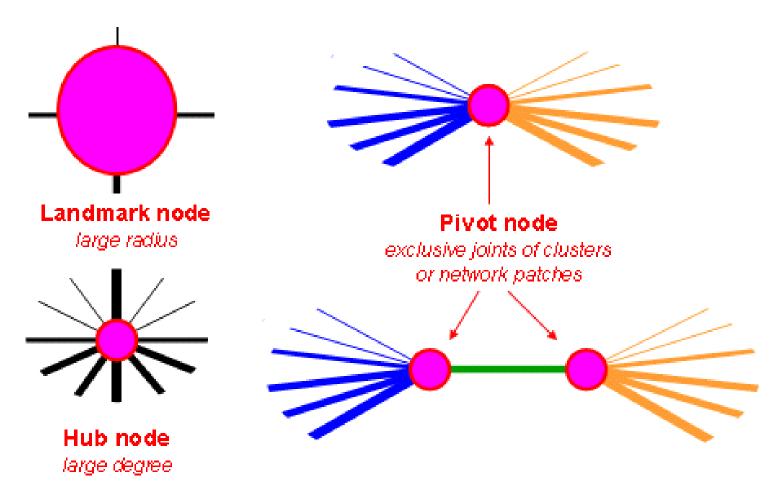
Structural Holes in Social Networks

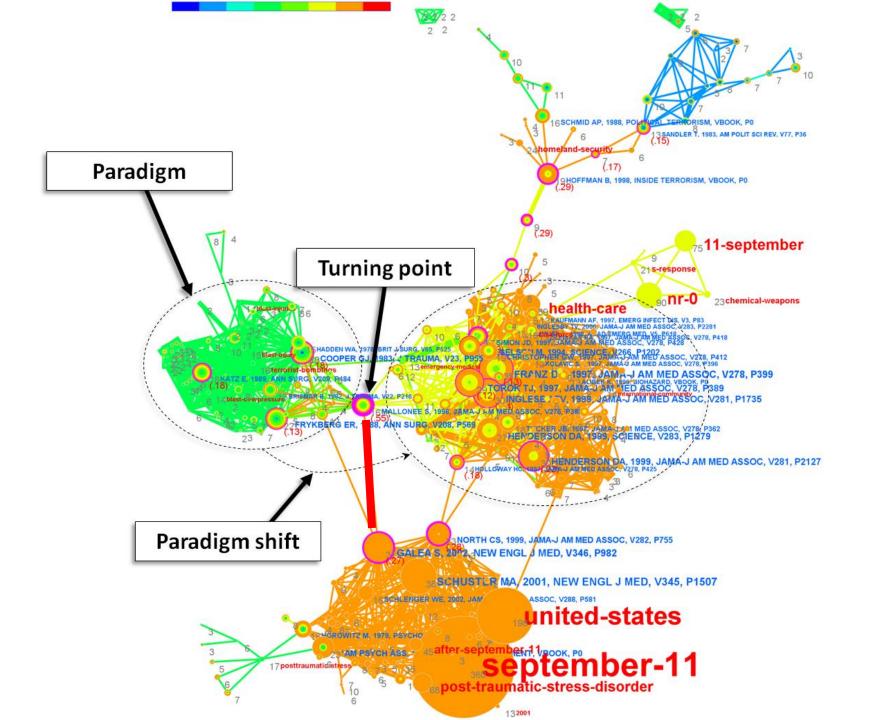




CiteSpace

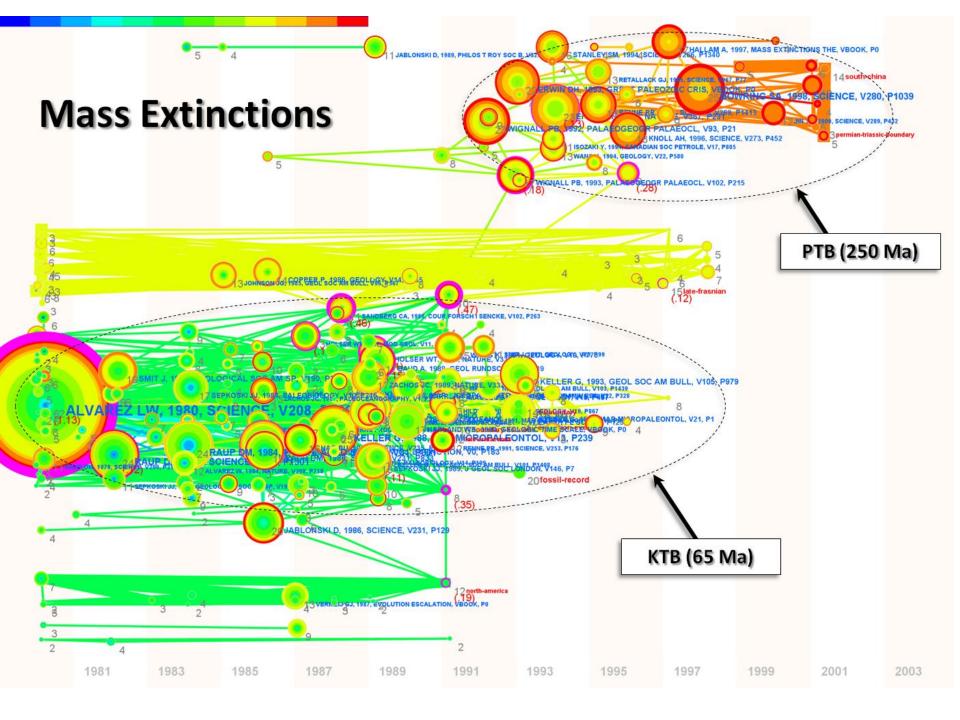
Chen, C. (2004) Searching for intellectual turning points. PNAS, 101 (Suppl. 1), 5303-5310





2. What was the major impact or implication of your article on subsequent research?

There have been a number of articles that have been published after the September 11 attacks, all discussing in some respect the psychological consequences of those attacks/ potential implications of terrorism. I think our article (a) established the importance of terrorist events for population mental health (b) clearly laid out the fact that persons in the general population (not just victims) can have psychological disorders after a mass disaster.





CiteSpace II: Detecting and Visualizing Emerging Trends and Transient Patterns in Scientific Literature

Chaomei Chen

College of Information Science and Technology. Dressil University, 3141 Cheatrut Street, Philadelphia, PA 19104-2875. E-mail: chaomei.chen@cis.drexel.edu

This article describes the latest development of a generic approach to detecting and visualizing emerging trends and transient patterns in scientific literature. The work makes substantial theoretical and methodological contributions to progressive knowledge domain visualization. A specialty is conceptualized and visualized as a time variant duality between two fundamental concepts in information actionce: research tronts and intellectual bases. A research front is defined as an emergent and transient grouping of concepts and underlying research issues. The intellectual base of a research front is its citation and co-citation footprint in scientific literaturean evolving network of scientific publications cited by research-front concepts. Kleinberg's (2002) burstdetection algorithm is adapted to identify emergent research-front concepts. Freeman's (1979) betwee centrality metric is used to highlight potential pivotal points of peradigm shift over time. Two complementary visualization views are designed and implemented cluster views and time-zone views. The contributions of the approach are that (a) the nature of an intellectual base is algorithmically and temporally identified by emergent research-front terms, (b) the value of a co-citation cluster is explicitly interpreted in terms of research-front concepts, and (c) visually prominent and algorithmically decled pivotal points substantially reduce the complexity acteors. The modeling and visualization of CapSpace E, a Java applica-

Chen, C. (2006) pp. 369 plications of the work are discussed it enges and opportunities for future studies are iden

Introduction

Scientific literature is characterized by two distinct citation half-lives of articles: classic articles with pensistently

Received July 26, 2004; revised August 11, 2004; accepted February 7.

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high citations and transient ones with their citations peaked within a short period of time (Price, 1965). Transient ones are much more common from classics (yan Russ, 2000). The average length of time that a research article continues to be cited in the scientific literature is closely connected to the growth speed of the underlying research area (Aht, 1998). Understanding the dynamics of how transient articles transfrom the intellectual lambicane of a scientific field has significant practical implications for scientists in a wide variety of disciplines.

Emergent trends and abrapt changes in the scientific literature can be associated with internal as well as external causes. Typical internal causes include new discoveries and actientific breakthroughs such as the discovery of an impact crater in mass-extinction research or the discovery of a supermassive black hole in astronomy. External ones may provoke scientists to study a subject matter from new perspectives. For example, the September 11, 2001, terrorist attacks have raised a variety of new issues to be addressed by researchers in national security, health care, posttrusmatic stress disorder (PTSD) research, and many other areas. Detecting and understanding emerging trends and abrupt charges caused by such events in scientific disciplines can significantly improve the ability of scientists to deal with the changes in a timely master. It is worth noting

large-scale changes in complex systems characterized eff-organized criticality may take place without apparent pering events (Bak & Chen, 1991). There is limited eviice to suggest that the growth of scientific literature may connected to self-organized criticality (van Russ, 2000). In this article, we concentrate on changes associated with-

The concept of a research from was originally introduced by Price (1965) to characterize the transient suture of a research field. Price observed what he called the immediacy factor: There seems to be a tendency for accontints to cite the most recently published articles. In a given field, a research front refers to the body of articles that scientists actively cite. According to Price, a research front may consist of 40 to 50 recent articles. A research front has been studied in at least Earth-Science Reviews 96 (2010) 123-170



Contents lists available at ScienceDirect

Earth-Science Reviews

journal homepage: www.elsevier.com/locate/earscirev



The convincing identification of terrestrial meteorite impact structures: What works, what doesn't, and why

Bevan M. French a, Christian Koeberl b,*

Department of Paleobiology, Smithsonian Institution, PO Box 37012, NMNH, MRC 121, Weshington, DC 20013-7012, USA

Department of Lithospheric Research, University of Vienna, Althonotrasse 14, A-1090 Vienna, Aust

ARTICLE INFO

Article history: Received 10 April 2009 Accepted 16 October 2009 Available online 25 October 2009

immact cramers shock metamorphism shocked quartz spherules craters crater identification

Keymorde:

French B. M. and Keoberl C. (2010) pp. 152

rical sciences it has only recently been recognized how important the process of impact cratering is on a planetary scale, where it is commonly the most important surface-modifying process. On the Moon and other planetary bodies that lack an appreciable atmosphere, meteorite impact craters are well preserved, and they can commonly be recognized from morphological characteristics, but on Earth complications arise as a consequence of the weathering, obliteration, deformation, or burial of impact craters and the projectiles that formed them. These problems made it necessary to develop diagnostic criteria for the identification and confirmation of impact structures on Earth. Diagnostic evidence for impact events is often present in the target rocks that were affected by the impact. The conditions of impact produce an unusual group of melted, shocked, and brecciated rocks, some of which fill the resulting crater, and others which are transported, in some cases to considerable distances from the source crater. Only the presence of diagnostic shockmetamorphic effects and, in some cases, the discovery of meteorites, or traces thereof, is generally accepted

2010 2006

7.1.1. Background

The end of the Permian period, about 250 Ma ago, is marked by the M. and Keoberl C. (2010) pp. 152 largest known mass extinction in geological history. At this tin French B. M. and Keoberl C. (2010) pp. 152 closely-separated events, more than the 90% of known marine species disappeared, accompanied by a major portion of terrestrial species as well (Erwin, 1993, 2006). Since the establishment of a firm connection between the later K-T extinction and a major impact event (Alvarez et al., 1980), numerous workers have searched for evidence of a similar connection between another large impact event and the Permian extinctions. Most efforts have concentrated on the younger and larger of the two extinction events, which marks the actual Permian-Triassic (P-Tr) boundary at 251 Ma.

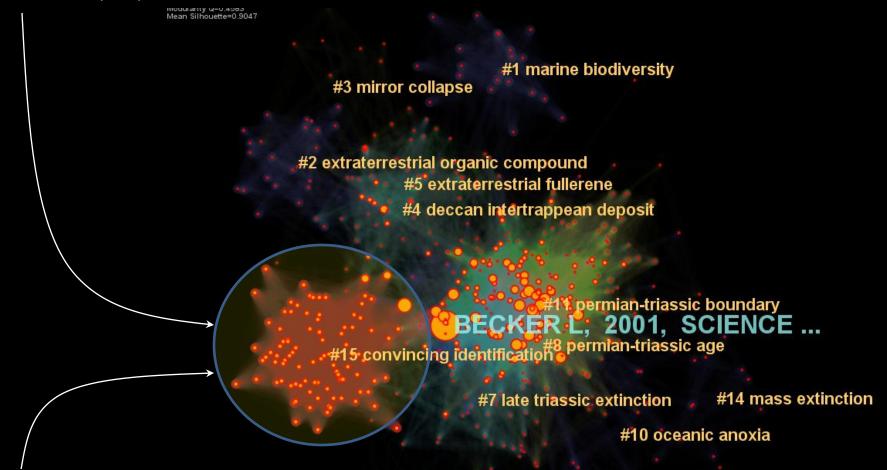


CiteSpace II: Detecting and Visualizing Emerging Trends and Transient Patterns in Scientific Literature

comparable to that of the Chicxulub crater to the K-T impact Chen, C. (2006) pp. 1369 ry. The discovery of the Chicxulub crater dramatically boosted the credibility of the K-T impact theory. Encouraged by the successful puzzle-solving experience, many scientists appear to have adapted the same approach to solve a different puzzle—by applying the impact theory to an earlier mass extinction. Finding the impact crater is the next logical step. Identifying a Permian-Triassic boundary impact crater has attracted the attention of many researchers. It was in this context that the current research front has emerged.

Farley, KA (2001) An extraterrestrial impact at the Permian-Triassic boundary? *SCIENCE*, 293.

Without confirmation of fullerene-hosted ³He in Bed 25, both the occurrence of an extraterrestrial impact and the cause of the mass extinction at the PTB must remain open questions.



French, BM (2010) The convincing identification of terrestrial meteorite impact structures: What works, what doesn't, and why. *EARTH-SCIENCE REVIEWS*, 98.

#12 new triassic procolophonoid

#9 information polic#13 southeastern new mexico

A Roadmap Drawn by a Leading Expert in the Field

Geobiology (2007), 5, 303-309

DOI: 10.1111/j.1472-4669.2007.00130.x

Editorial

The End-Permian mass extinction – how bad did it get?

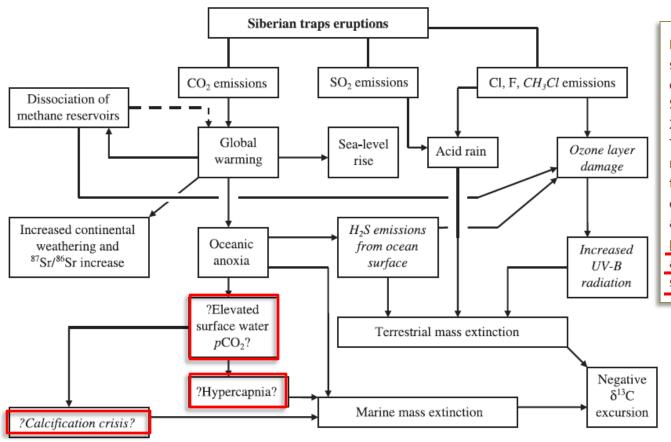


Fig. 2 Flow chart, modified from Fig. 1, summarizing the cascade of environmental consequences caused by the eruption of the Siberian Traps and the latest additions, since 2001, to current thought (shown in italics). The increase in viable terrestrial extinction mechanisms is especially notable. Although this diagram attempts to show a current consensus, all aspects of the chart are actively debated. Boxes with a '?' denote proposed causes and effects that, for this author at least, should be treated with skepticism.

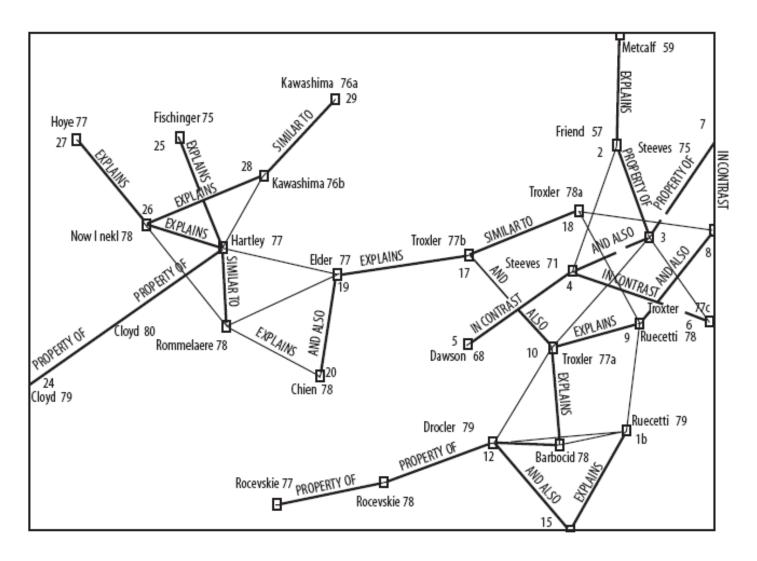


Figure 5.9 Specialty narrative of leukemia viruses. Specialty narrative links are labeled by citation-context categories (Small, 1986). Reproduced by permission of Henry Small.

Foresight



Chaomei Chen

Cher



Turning Points

Turning Points

The Nature of Creativity





- What is the nature of creativity?
- What will attract our attention?
- Are there generic mechanisms of creative thinking?
- Where is a creative idea likely to appear?

How Do We Find Our Way?

- Donald T. Campbell (Psychology)
 - Blind variation and selective retention
- Albert Rothenberg (Psychology)
 - The Janusian Process
 - To be AND not to be
- Hongzhou Zhao(Physics):
 - Elements of knowledge
 - Binding of 'free' elements of knowledge
 - The Yuasa Phenomenon
- Ronald S. Burt (Sociology)
 - Brokerage as a social capital and a source of good ideas
- Our own theory (Information Science)
 - Explanatory and computational
 - Structural + temporal properties
 - Early signs of transformative research

Some of these theories are instructional – they provide guidance that we can follow.
Others provide no such guidance.

Searching for Growth Points of Creativity

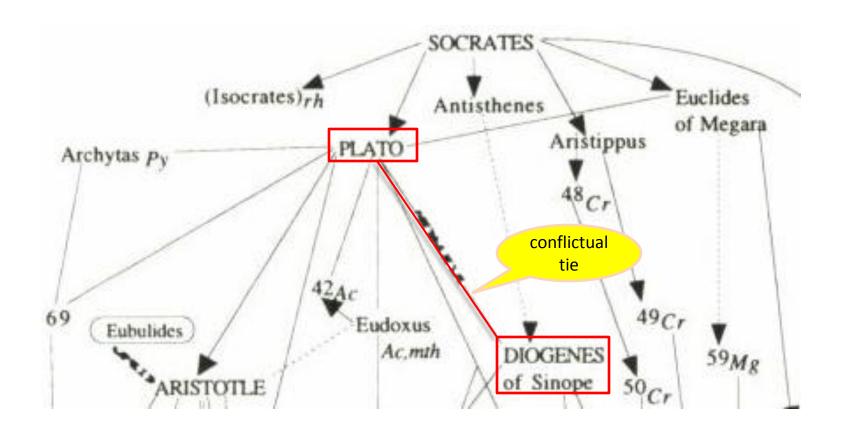
• Creativity is the friction of the attention space at the moments when the structural blocks are grinding against one another the hardest.

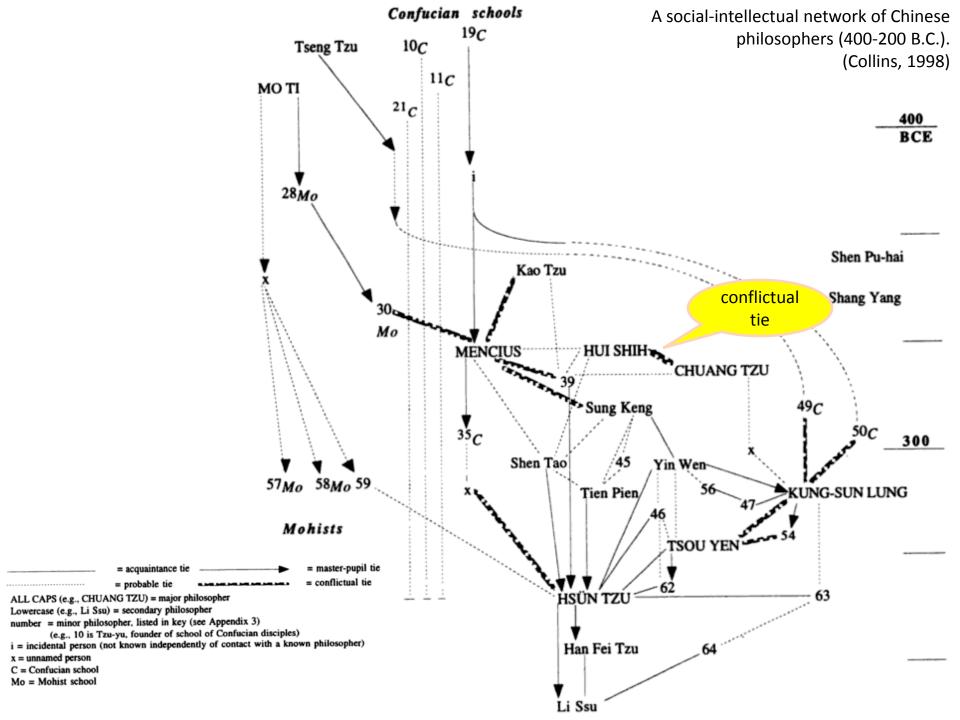
Collins (1998, p.76)

Conflicting Thoughts Make Great Philosophers

Collins, Randall (1998) The sociology of philosophers. Cambridge, MA: Harvard University Press

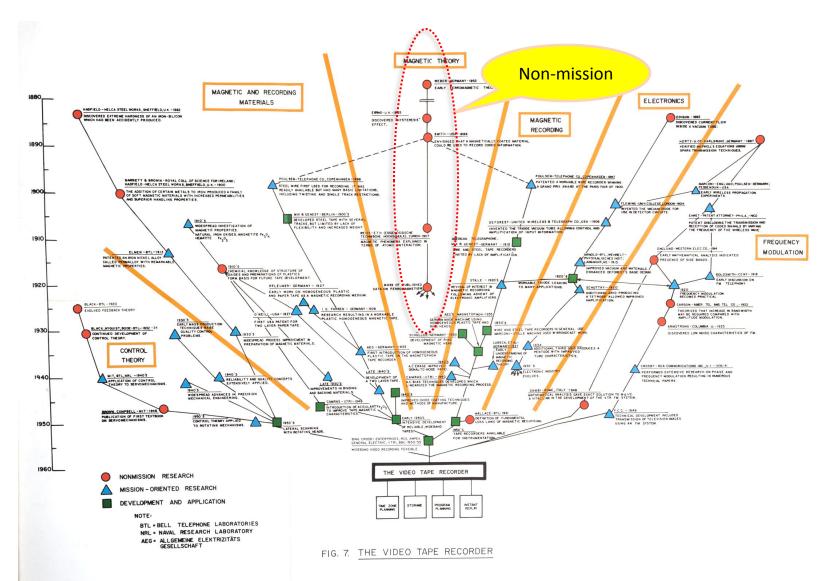
The philosophers of greatest repute tend to be personal rivals representing conflicting schools of thought for their generation. p. 76.





Making the Right Connections

The Video Tape Recorder





Journal of Informetrics



journal homepage: www.elsevier.com/locate/joi

Towards are explanatory and computational theory of scientific discovery*

Chaomei Chena, Yue Chenb, Mark Horowitza, Haiyan Houb,

Zeyuan Liu^b, Donald Pellegrino^a

ARTICLE INFO

Article history:

Received 1 September 2008 Received in revised form 12 February 2009 Accepted 17 March 2009

Keywords:

Theory of scientific discovery
Transformative scientific discoveries
Theory of structural holes
Intellectual brokerage
Knowledge diffusion
Information foraging

ABSTRACT

We propose an explaence. The theory is or change, scientific disology of science, soc concept of structural

- 1. Structural properties:

 brokerage as a discovery

 mechanism
 - Temporal properties: good ideas are in general easy to recognize

eries in sciof scientific tience, sociextends the ve networks

found in science studies, especially including networks that reflect underlying intellectual structures such as co-citation networks and collaboration networks. The central premise is that connecting otherwise disparate patches of knowledge is a valuable mechanism of creative thinking in general and transformative scientific discovery in particular. In addition, the premise consistently explains the value of connecting people from different disciplinary specialties. The theory not only explains the nature of transformative discoveries in terms of

^a College of Information Science and Technology, Drexel University, USA

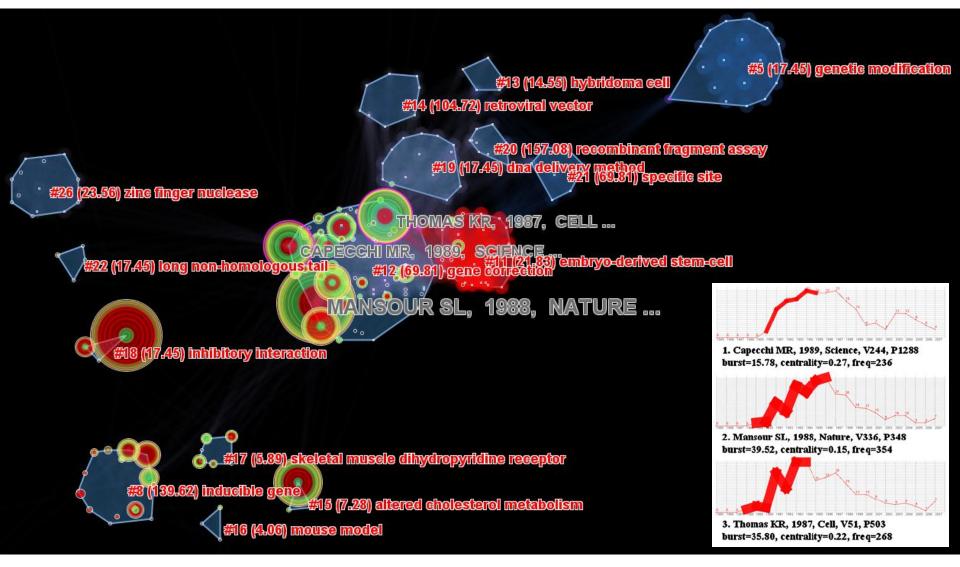
b The WISE Lab, Dalian University of Technology, China

The Nature of Maldacena-1998

- We aked Juan Maldacena to identify the nature of his major contributions in this article to String Theory.
- His reply: "It connected two different kinds of theories: 1) particle theories
 or gauge theories and 2) string theory. Many of the papers on string
 dualities (and this is one of them) connect different theories. This one
 connects string theory to more conventional particle theories."
- TIME 100 Innovator website
 - "he forged a connection between the esoteric formulas of string theory and the rest of mainstream physics."
 - "he has been able to suggest a way to knit together two theories previously thought to be incompatible: quantum mechanics, which deals with the universe at its smallest scales; and Einstein's general theory of relativity, which deals with the very largest."
- He is the recipient of the 2007 Dannie Heineman Prize for Mathematical Physics
 - "for profound developments in Mathematical Physics that have illuminated interconnections and launched major research areas in Quantum Field Theory, String Theory, and Gravity."

..... made an unexpected connection

Nobel Prize Winning Gene Targeting A Sticky Effect explains the boundary spanning and citation burst.

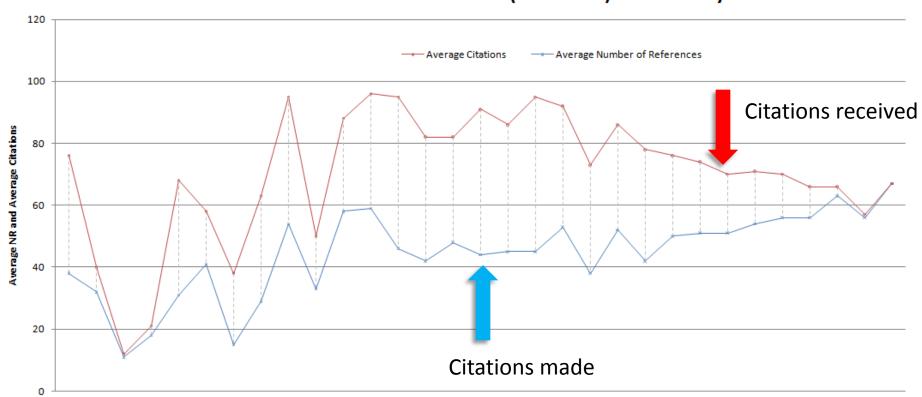


Measuring Creativity

Identifying Potentially Transformative Work

Citations Made ~ Citations Received

Mass Extinction (1975-2010) Articles Only



1975 1977 1978 1980 1981 1984 1985 1986 1987 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010

Theories of Discovery Three Hypotheses

- The number of references cited by a paper is not the real reason to explain its subsequent citations or other measures of its impact.
- 2. The conceptual diversity with respect to the state of the art is more fundamental to its potential impact.
- 3. The novelty, originality, and revolutionary change of knowledge landscape is an even more fundamental predictor for a high citation count in subsequent years.

Citation ≈ number of references cited

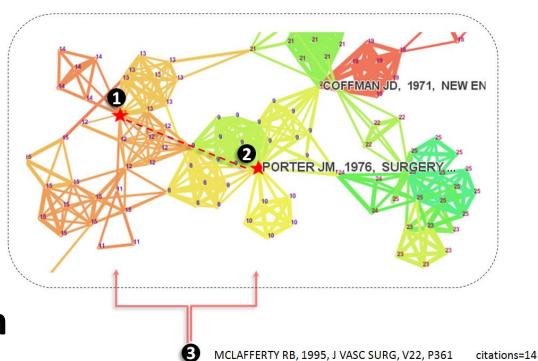
World cup ~ Beer

Citation ≈ number of topics synthesized

World cup ~ Octopus

Citation ≈ number of previously unexpected topics synthesized





Modularity Reduced:

Centrality Changed:

0.022048822 %

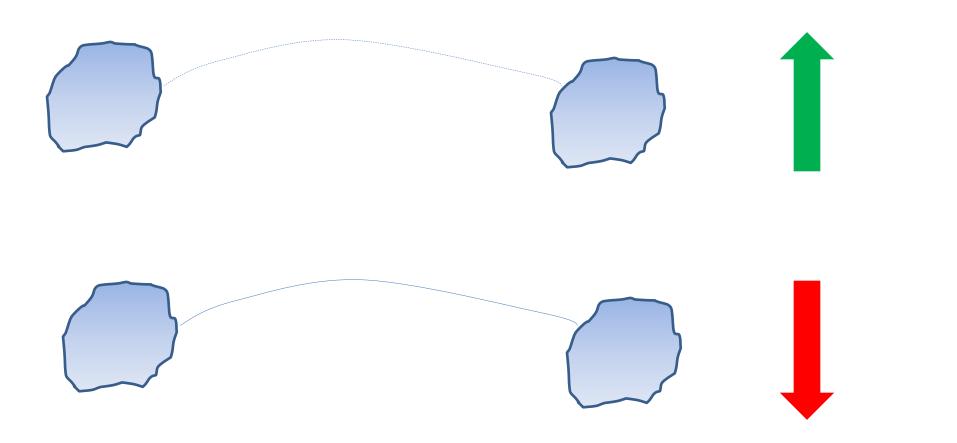
0.016370589 %

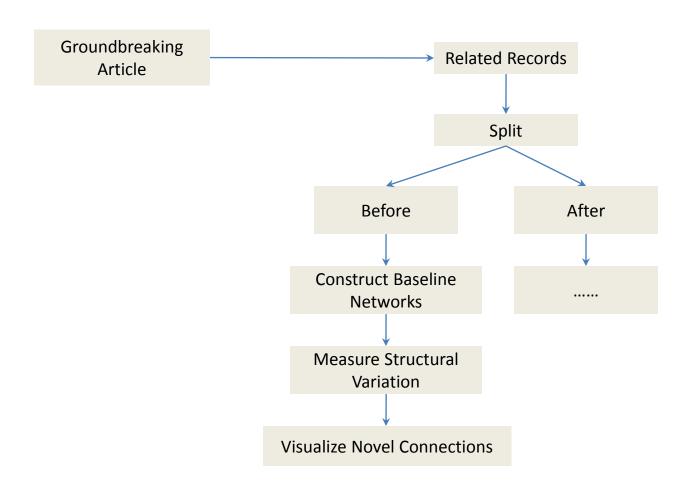
Structural Variation

Modularity

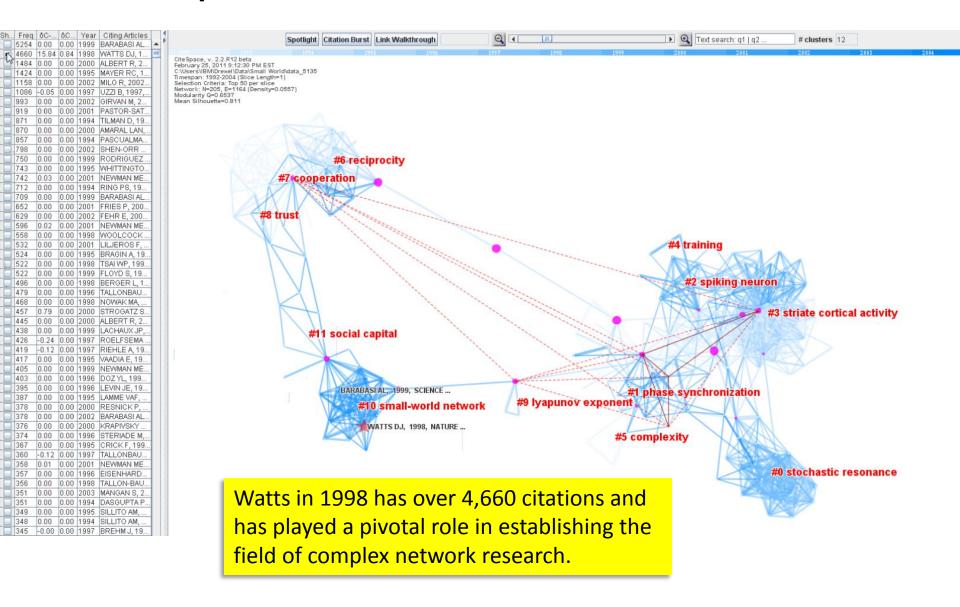
Inter-Cluster Brokerage

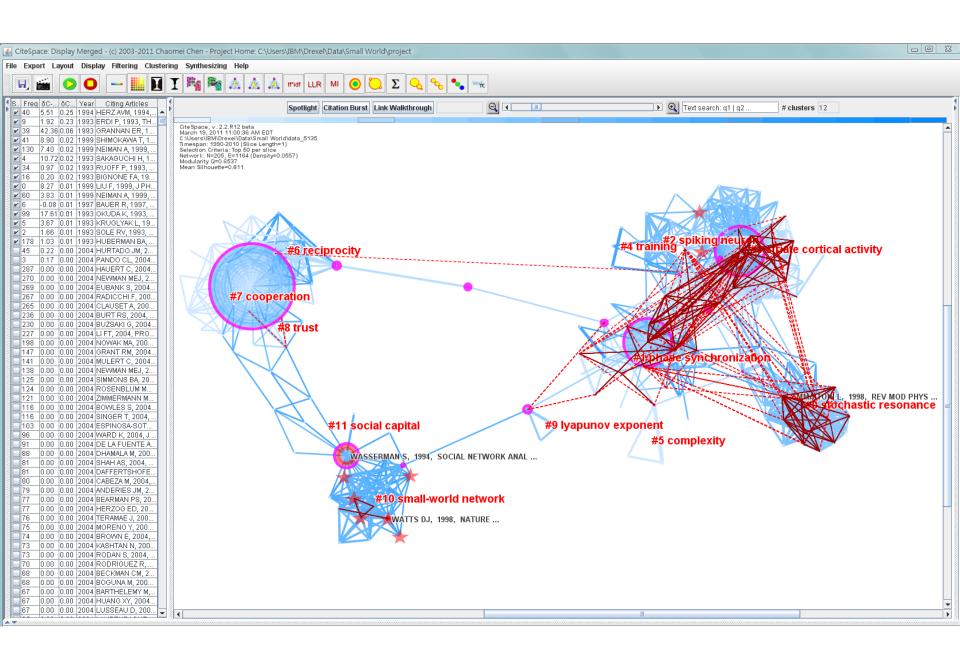
Centrality

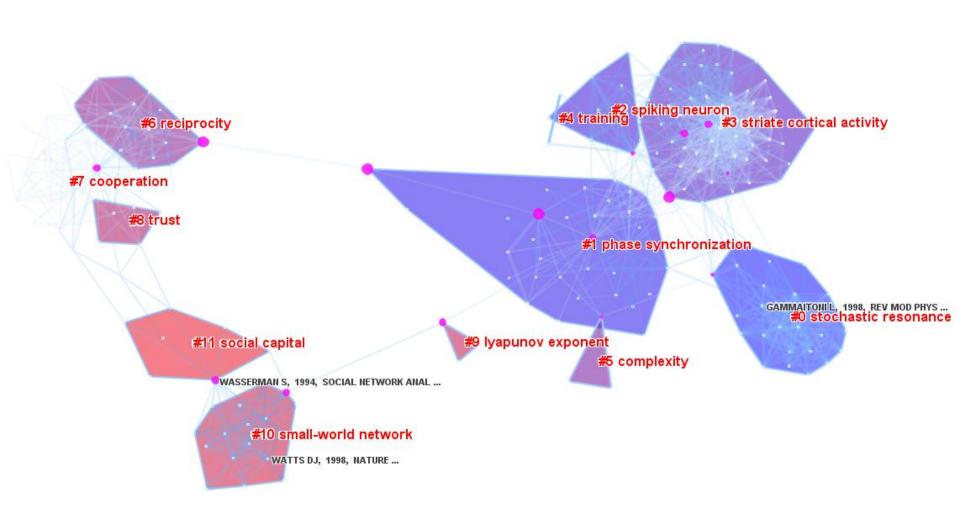


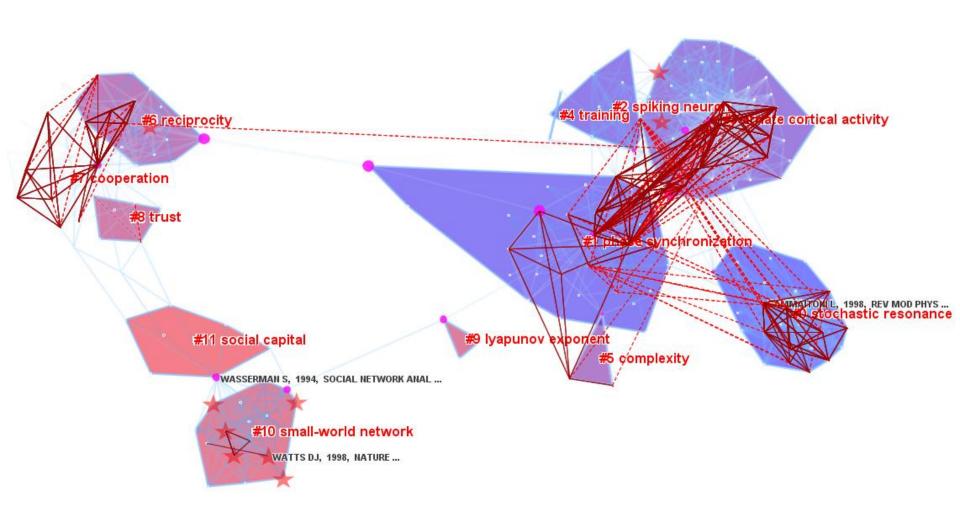


Example 1: Small World Networks



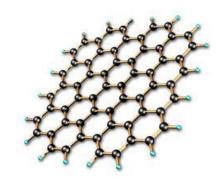






A network of co-cited references derived from 5,135 articles published on small-world networks between 1990-2010. The network of 205 references and 1,164 co-citation links is divided into 12 clusters with a modularity of 0.6537 and the mean silhouette of 0.811. The red lines are made by the top-15 articles measured by the centrality variation rate.

Example 2: Graphene



2008 Thomson Reuters Citation Laureates

In 2008 **Andre K. Geim** was named a Thomson Reuters Citation Laureate in Physics for the discovery and analysis of graphene (with Kostya Novoselov). Below are more details.

- Andre K. Geim \(\frac{\pi}{2} \) won the Nobel Prize in Physics in 2010.
- ROLE: FRS, Langworthy Research Professor, Chair of Condensed Matter Physics, and Director of Manchester Centre for Mesoscience and Nanotechnology, University of Manchester, Manchester, UK

In 2008 **Kostya Novoselov** was named a Thomson Reuters Citation Laureate in Physics for the discovery and analysis of graphene (with Andre K. Geim). Below are more details.

- Kostya Novoselov 못 won the Nobel Prize in Physics in 2010.
- ROLE: Royal Society Research Fellow, Department of Condensed Matter
 Physics, University of Manchester, Manchester, UK











Konstantin Novoselov

The Nobel Prize in Physics 2010 was awarded jointly to Andre Geim and Konstantin Novoselov "for groundbreaking experiments regarding the two-dimensional material graphene"

Photos: Copyright @ The Nobel Foundation

Andre K. Geim and Colleagues, Published Since 2004 (Ranked by total citations)

| (Ranked by total citations) | | |
|-----------------------------|--|-------|
| Rank | Paper | Cites |
| 1 | K.S. Novoselov, <i>et al.</i> , "Two-dimensional gas of massless Direc fermions in graphene," <i>Nature</i> , 438 (7065): 197-200, 2005. | 643 |
| | K.S. Novoselov, <i>et al.</i> , "Electric field effect in atomically thin carbon films," <i>Science</i> , 306 (5296): 666-9, 2004. | 570 |
| 3 | A.K. Geim, K.S. Novoselov, "The rise of graphene," <i>Nature</i> <i>Materials</i> , 6(3): 183-91, 2007. | 224 |
| 4 | K.S. Novoselov, <i>et al.</i> , "Two-dimensional atomic crystals," <i>PNAS</i> , 102(30): 10451-3, 2005. | 166 |
| 5 | K.S. Novoselov, et al., "Unconventional quantum Hall effect and Berry's phase of 2p bilayer graphene," Nature Physics, 2(3): 177-80, 2006. | 148 |
| SOURCE: Thomson Reuters | | |

Web of Science®

Ever since Geim published his first paper on graphene in Science in October, 2004—"Electric field effect in atomically thin carbon films"—the two-dimensional variation on graphite has taken materials science and condensed-matter physics by storm, while launching Geim into prominence among Thomson Reuters' measures of hot researchers in the field. Geim's 2004 Science paper has now been cited nearly 600 times (see adjoining table), eclipsed only by a November, 2005 article in *Nature* on the unique quantum mechanical properties of these materials, "Twodimensional gas of massless Dirac fermions in graphene," which has been cited roughly 650 times. Beginning in early 2007, this paper spent more than a year on the upper rungs of the Science Watch® Physics Top Ten.

U. Manchester's Andre Geim: Sticking with Graphene—For Now

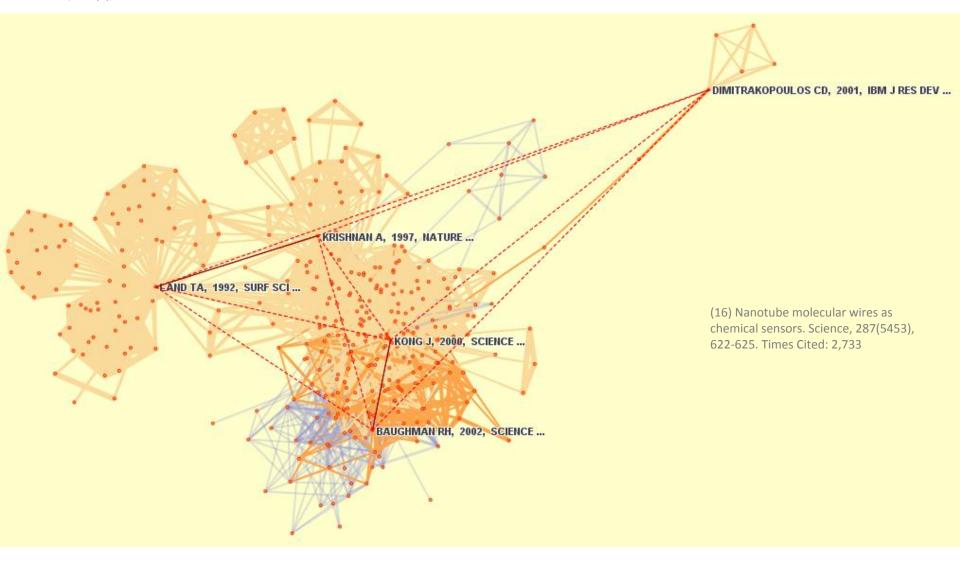
The *Science Watch®* (Print Version) Newsletter
Interview

Seed Title: Electric field effect in atomically thin carbon films (2004)Author(s): Novoselov KS, Geim AK, Morozov SV, et al. Source: SCIENCE Volume: 306 Issue: 5296 Pages: 666-669 Published: OCT 22 2004 7,203 Times Cited: 4,514 **Related Records** 16 References Cited by the Seed Article (1980-2011)CHEMICAL PHYSICS LETTERS 348: 17 2001 BAUGHMAN RH 6,033 SCIENCE 297: 787 2002 BUTENKO AV Hall constant in quantum-sized semimetal Bi films: Electric field effect influence JOURNAL OF APPLIED PHYSICS 88 : 2634 2000 DT=Article IBM JOURNAL OF RESEARCH AND DEVELOPMENT 45: 11 2001 DRESSELHAUS MS ADVANCES IN PHYSICS 51:1 2002 APPLIED PHYSICS LETTERS 79: 2474 2001 3,243 HARIGAYA K 554 JOURNAL OF PHYSICS-CONDENSED MATTER 14: L605 2002 (1999-2003)(2004-2008)SCIENCE 287 : 622 2000 KRISHNAN A Oraphitic cones and the r NATURE 388 : 451 1997 NEW JOURNAL OF PHYSICS 5: ARTN 138 2003 LAND TA **Select Citers** STM INVESTIGATION OF SINGLE LAY SURFACE SCIENCE 264: 261 1992 APPLIED PHYSICS LETTERS 84: 3139 DOI 10.1063/1.1710717 200 Citations >= 10 SHENDEROVA OA CRITICAL REVIEWS IN SOLID STATE AND MATERIALS SCIENCES 27: 227 2002 JOURNAL OF MATERIALS SCIENCE LETTERS 20: 499 2001 Top 100 per year ELECTRONIC TRANSPORT-PROPERTIES OF GRAPHIC CHEMISTRY AND PHYSICS OF CARBON 16: 119 1981 (1999-2004)29,848 References N=359, E=8,299 Clustering: 32 clusters (a=0.6) Baseline: Entire history

(14) STM INVESTIGATION OF SINGLE LAYER GRAPHITE STRUCTURES PRODUCED ON PT(111) BY HYDROCARBON DECOMPOSITION. Surface Science, 264(3), 261-270. Times Cited: 217

(8) Graphitic cones and the nucleation of curved carbon surfaces. Nature, 388(6641), 451-454. Times Cited: 297

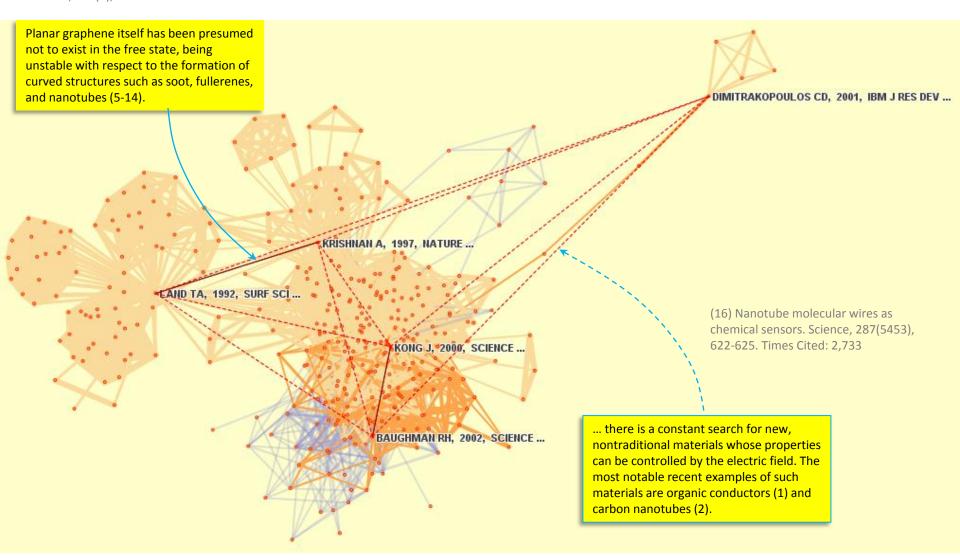
(1) Organic thin-film transistors: A review of recent advances. IBM J Res Dev, 45(1), 11-27. Time Cited: 663



(2) Carbon nanotubes - the route toward applications. Science, 297(5582), 787-792. Times Cited: 3,460.

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(2) Carbon nanotubes - the route toward applications. Science, 297(5582), 787-792. Times Cited: 3,460.

Conclusions

- The key insight to the nature of creativity is how we may change our viewpoints.
- Visualizing science needs to address how it may stimulate our thinking, broaden our horizon and reduce biases.

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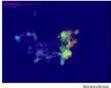






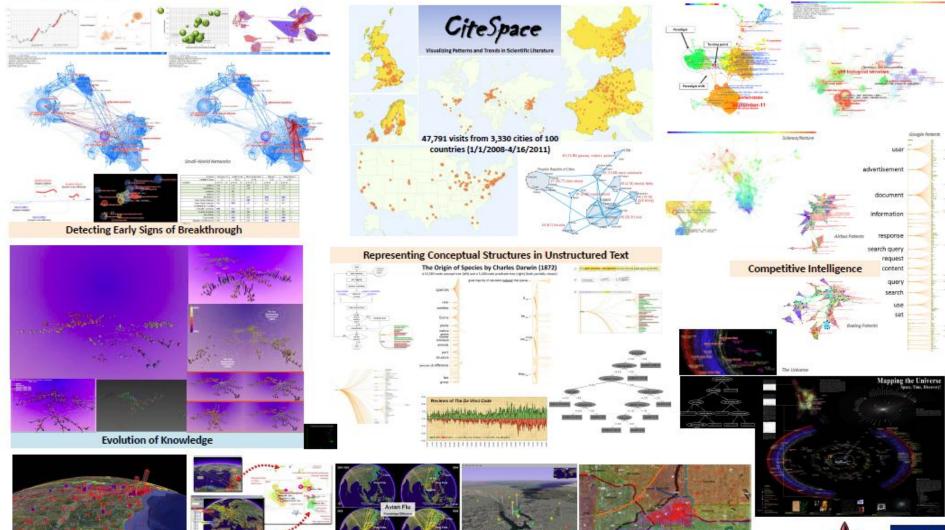
Visual Analytics of Structural and Temporal Patterns

Chaomei Chen, Jian Zhang, Donald Pellegrino The iSchool at Drexel









Physical and Conceptual Dynamics in Geospatial Context